LeadingAge Members in Action
LeadingAge New Jersey members lead the way in shaping policy for long term care, housing and community-based services by engaging in policy and regulatory conversations.

Recently, Roberto Muniz, President & CEO, The Francis E. Parker Memorial Home Inc. wrote a letter to the Editor at New Jersey Politicker addressing the need to lift the moratorium on Adult Day Care. Click here to read more.

On May 2, Laura Decker, Administrator at Warren Haven, spoke to the County Coalition representing Hunterdon, Warren, Sussex, Somerset, Morris & Passaic counties. Participants included Freeholders, County Executives, including John Donnadio, Executive Director of New Jersey Association of Counties, and County Division Directors. Laura discussed Medicaid funding for county nursing homes for 2013, and how the move to managed care will impact county programs and services for seniors.

Let us know what you and your staff are doing to shape the future of senior services in New Jersey. Send your comments to jcolletmiller@leadingagenj.org

LeadingAge Website Features News from Trenton
Be sure to check out the latest feature at www.leadingagenj.org. On the homepage, under News and Events Spotlight you will find News from Trenton presented by Princeton Public Affairs Group. Here you can find out what’s happening in Trenton and how it affects Leading Age New Jersey members. Click here to read more.

We will continue to add new content and features to our website, providing members with information, resources, regulatory updates and more. The members section of the website requires a password and username. Contact Darlene Arden at 609-452-1161 or darden@leadingagenj.org for your facility’s information.

LeadingAge New Jersey Participates in Bioterrorism Attack Tabletop Exercise
John R. Speirs, Leading Age New Jersey Domestic Preparedness Coordinator recently participated in The Erneeshee Bioterrorism Attack Tabletop exercise. Developed to test the healthcare continuum’s response to a bioterrorism event, the exercise provided an opportunity for players to evaluate current response concepts, plans, and capabilities and identify enhancements to preparedness efforts in response to a bioterrorism event. The exercise focused on organization’s decision maker’s ability to communicate, notify and implement policies and procedures needed for a possible bioterrorism attack and allowed players to strategize and share policies with peers through personal experiences and lessons learned.

The exercise planning team included LeadingAge New Jersey, Health Care Association of New Jersey, New Jersey Hospital Association, Home Care Association of New Jersey, New Jersey Primary Care Association and the New Jersey Department of Health and Senior Services. Participating organizations will meet again to share improvement plans and corrective actions.

“The exercise was very valuable as it helped identify strengths to be maintained and built upon, and potential areas for improvement. The information can be used to help providers in a variety of events, including bioterrorism, weather-related or natural disasters,” said John Speirs. John is available to answer members’ questions or attend a staff planning session to discuss disaster preparedness. For more information call John at 609-452-1161 or email jspeirs@leadingagenj.org
Share Your Success
A new feature on the LeadingAge New Jersey website will highlight success stories from our member communities, allowing you to learn about new programs, staffing solutions, business models, best practices and more. Watch for our first Success Story in the next issue of Newsline and at www.leadingagenj.org. If you would like to submit an article or idea, please email Judy Collett-Miller at jcolletmiller@leadingagenj.org

NEWS AND ARTICLES OF INTEREST

A Life Worth Ending
The era of medical miracles has created a new phase of aging, as far from living as it is from dying. A son’s plea to let his mother go. To read more, click here

Health Care Providers Must Devise Social Media Strategies
By Brian T. Horowitz, eWeek.com, April 10, 2012
Social media is key for marketing and recruiting in the United States, but overseas, health care organizations are ahead in using the technology for health monitoring, a CSC report revealed. To read more, click here

Ex-Medicare Administrator: Premium Support "Is Going To Have To Happen
No matter which party dominates Washington after November’s election, policy makers will have to agree to big changes in the mammoth Medicare program to limit federal spending, says Thomas Scully, senior counsel at Alston & Bird, and a former Medicare administrator under President George W. Bush. In an interview with Kaiser Health News, Scully urged Democrats and Republicans to set aside partisan differences and take a closer look at the controversial premium-support model, which would give beneficiaries a set amount of money to purchase coverage. To read more, click here

EDUCATIONAL OPPORTUNITIES AND EVENTS
Click here for registration information and calendar

Recognizing & Reporting Elder Abuse
Tuesday, June 12, 2012 @ PineRidge of Montclair 60 Glen Ridge Avenue, Montclair
June 13 @ Wesleyan Arms 9 Wall Street, Red Bank
This half-day training session is designed for every level of healthcare professional and direct staff worker in senior living communities, in order to raise awareness for recognizing and reporting elder abuse.

Hold the Date FORE the LeadingAge New Jersey 2012 Golf Classic
Monday, September 24, 2012 @ Pine Barrens Golf Club, Jackson, NJ
Watch for more information coming soon.

MEET YOUR LEADING AGE NEW JERSEY BOARD MEMBERS

Lawrence D. Carlson,
President & CEO, United Methodist Homes

As President & CEO, Larry provides leadership for ten UMH communities, serving 1,300 residents. The Homes provide Independent Living, Residential Living, Assisted Living, Assisted Living +, Skilled Nursing, Memory Support Care, Respite, Hospice Services, and Affordable (HUD) Housing.

Prior to his work with United Methodist Homes, Larry was senior vice president of operations for the Franciscan Sisters of Chicago Service Corporation, a not-for-profit senior care organization with over 3,400 residents among 12 campuses. With more than 35 years experience in upper level management of faith-based senior communities, his former professional responsibilities include executive leadership positions with retirement communities in Massachusetts, Florida, Illinois, Indiana, Ohio, and Texas.

Mr. Carlson’s academic degrees include a Master of Business Administration from Babson College and a Bachelor of Business Administration from Roanoke College. He holds licensure as a Nursing
Home Administrator in three states. His career accomplishments include the 2007 Legacy Award for Outstanding Achievement in Financial Performance.