

Advertising and Sponsorship Opportunities

Sponsorship Opportunities

(Please Note: Sponsorship opportunities may not be split among businesses)

All Sponsorship Packages include acknowledgement in:

- 2017-2018 LeadingAge New Jersey Membership Directory
- Exhibit Booth (if applicable)
- All conference materials
- LeadingAge New Jersey website with logo/link
- Conference Scavenger Hunt Participation (if applicable)

Premier Event Sponsorship — \$7,500 (limited to one) **SOLD**

- Premier Exhibit Booth
- Speaking opportunity for organization representative at either Opening or Closing General Session
- Complimentary full-page color ad in the 2017-2018 LeadingAge New Jersey Membership Directory
- Sponsorship signage throughout the Annual Meeting

Keynote Speaker — \$5,000 (two available)

- Introduction of Keynote Speaker during General Sessions

Conference App — \$5,000 (limited to one)

- Organization acknowledgement on event mobile app featuring agenda, event alerts, and peer connectivity

Relaxation Station — \$3,500 (limited to one)

- Organization name/ logo throughout lounge area where attendees can relax and unwind throughout the conference

Tote Bags — \$3,500 (limited to one) **SOLD**

- Organization name/ logo on tote bag distributed to all attendees

Receptions — \$3,000 (two available)

- Signage throughout Reception, including Step & Repeat Banner
- Wednesday, June 14th
- Thursday, June 15th

Buffet Brunch [Friday, June 16] — \$3,000 (limited to one)

- Signage throughout event
- Speaking opportunity for organization representative

Continental Breakfast [Thursday, June 15] — \$2,500 (limited to one)

- Signage throughout breakfast in Exhibit Hall and Sunrise Sessions

Pocket Agenda — \$2,500 (limited to one)

- Organization name and logo on the Pocket Agenda distributed to all attendees

USB Drives — \$2,500 (limited to one)

- Organization logo on USB drives distributed to all attendees

Photo Booth — \$2,000 (limited to one)

- Signage at Photo Booth in Exhibit Hall
- Sponsorship acknowledgment in photo frame insert distributed to all attendees

Lanyard — \$2,000 [plus the cost of the lanyard] (limited to one)

- Organization name & logo on lanyard distributed to all attendees

Water Bottle — \$1,750 (limited to one)

- Organization name/logo on water bottles distributed to all conference attendees

Entertainment — \$1,500 Entertainment

- Signage at selected event

Summer at the Shore Lunch — \$1,250 (six available) Call for Station Availability

- Signage at each station throughout the event

Dessert with the Exhibitors — \$1,250 (four available) Call for Station Availability

- Signage at each station throughout the event

Photography — \$750 (limited to one)

Notepads — \$750 (to be provided by sponsor) (limited to one) **SOLD**

- Distributed to all conference attendees

Pens — \$750 (to be provided by sponsor) (limited to one)

- Distributed to all conference attendees

Education Session — \$750 **14 SOLD**

- Signage at education session
- Opportunity to introduce session speaker(s)

Advertise In The Membership Directory

All ads should be sent electronically. PDF files saved for print (high resolution) are the preferred format. For other supported formats, please e-mail Amy Greenbaum at agreenbaum@LeadingAgeNJ.org. Full color will only be accepted for premium and preferred ads. If you send a full color ad for a half page, it will be converted to black and white.

Premium Full Page	
Outside Back Cover	\$1,500
Inside Front Cover	\$1,150
Inside First Page	\$1,150
Inside Back Cover	\$1,100

Preferred Full Page – Color (Page before each tab)	
\$950	

Advertising Section – Black & White	
Full Page	\$650
Half Page	\$350

Full Page 4 1/2" x 7 1/2"	Half Page Horizontal 4 1/2" x 3 1/2"
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HAVE AN IDEA?

- HOSPITALITY SUITE?
- POWER STATION?

